

FOR IMMEDIATE RELEASE

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The College of William & Mary Implements RevenueVision

Warrenton, VA – December 8th, 2015 - The Solution Design Group, Inc. (SDG), is pleased to announce that **The College of William & Mary** has implemented SDG's **RevenueVision®** solution, to streamline management and optimize performance throughout their campus operations.

Through the purchase of a campus wide enterprise license, William & Mary is utilizing RevenueVision® to not only manage its auxiliary operations, but also several other departments on campus. According to John Byxbe, Associate Director of Auxiliary Services, "RevenueVision® is a natural fit for William & Mary, given the software's ease-of-use, scalability, and hosting option. Through implementation, RevenueVision® was adopted by Auxiliary Services, Procurement, Information Technology, the Real Estate Foundation, and Risk & Compliance. The system has provided a powerful tool that not only reduces manual process but enhances collaboration across the institution."

"We are thrilled to add William & Mary to our growing client base. RevenueVision® is a cloud based, enterprise tool that can centralize data and documents, while streamlining processes and communication. Combining this with the powerful analytics tool, RevenueVision® provides actionable intelligence that can help William & Mary to proactively impact and optimize financial performance," stated SDG President and CEO, Tom Strange. "This school is a perfect example of a progressive institution that recognized both the need and benefit in implementing a consolidated, reliable and accurate system throughout their organization. Their talented team of professionals recognized the unique benefits of RevenueVision® very early on, and rapidly embraced the solution through the implementation process."

About RevenueVision®

RevenueVision® is a web based "software as a service" solution that has been designed and developed specifically for the higher education community, to optimize the management of auxiliary and business enterprise operations. It allows colleges and universities to pro-actively track sales, revenues and expenses from each contract or self-operated facility in such a manner that allows them to maximize revenues and reduce costs. Its analytics capabilities provide dashboards, the measurement of KPIs, and granular trending and comparative analysis. RevenueVision® is available on a monthly or annual subscription basis directly from SDG. Subscriptions include all hardware and software located in Tier 1 certified data centers, unlimited telephone support, all upgrades and patches, and all system administration services.

About The College of William and Mary

The College of William & Mary, chartered in 1693, is the nation's second oldest college and the first college to become a university. William & Mary is a public-ivy league, coeducational institution based on a strong liberal arts tradition that offers the full range of degree programs from the baccalaureate to the doctor of philosophy and doctor of law. William & Mary serves the Commonwealth and the nation by its dedication to excellence in education. William & Mary is often referred to as the "Alma Matter of a Nation." It routinely ranks in the top ten of public universities in the country and is considered a "Best Buy" in many college guides. Besides William & Mary's extensive undergraduate programs, it has four nationally-ranked professional schools - marine science, law, business and education.

William & Mary enrolls approximately 6,299 undergraduate students and 2,138 graduate students. As a public university, Virginia residents comprise 65% of the student body, and non-Virginia residents comprise 35% of the student body.

About The Solution Design Group, Inc. (SDG)

SDG is a software development firm that focuses on serving the public sector and higher education communities. SDG's offices are in Warrenton, Virginia and Orlando, Florida. (www.thesolutiondesigngroup.com)

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